

INDIAFEST 2016 ADVERTISEMENT ORDER FORM

Bob Carpenter Center-University of Delaware

631 South College Ave, Newark, DE 19716

Sunday, August 28th, 2016

Video Ad Spot

Video Ad Spot (Max 15 sec) **Rate** \$1000

Video Slide Advertising

Video Slide **Rate** \$350

Banner Advertising

Banner (Max 2 ft. high X 8 ft. wide) **Rate** \$600

Program Book Advertising

Back Cover (color) **Rate** \$800

Centerfold (color) 7.5" (W) X 10" (H) **Rate** \$750

Inside Front Cover (color) **Rate** \$650

Inside Back Cover (color) **Rate** \$650

Full Page **Rate** \$350

Half Page **Rate** \$250

Combination Advertising

Video Slide and Back Cover **Discount Rate** \$1150 → **Savings** free additional **Scoreboard Display***

Video Slide and Centerfold **Discount Rate** \$1100 → **Savings** free additional **Scoreboard Display***

Video Slide and Inside Front Cover **Discount Rate** \$900 **Savings** \$100

Video Slide and Inside Back Cover **Discount Rate** \$900 **Savings** \$100

Video Slide and Banner **Discount Rate** \$850 **Savings** \$100

Video Slide and Full Page **Discount Rate** \$600 **Savings** \$100

*Scoreboard Display is only available with Advertising or Sponsorships of \$1000 or higher.

Contact name: Click here to enter text.

Company name: Click here to enter text.

Email: Click here to enter text.

Phone: Click here to enter text.

Total amount: \$Click here to enter text. Special Instructions (if any): Click here to enter text.

Please make checks payable to IAAD and mail the check and the completed advertisement form to:

IAAD

113 Jupiter Road

Newark, DE 19711

Alternatively, pay online at <http://iaadelaware.org/sponsors.html> and email the completed advertisement form to indiafestads@gmail.com

Ad Submittal Specifications (Copy deadline Friday, July 29th):

Please e-mail your advertisement file directly to indiafestads@gmail.com

All video slide ads must be submitted in PPT or Word

All booklet ads must be submitted in PDF, Word or JPEG

Booklet full-page ad dimensions 7.5" (W) X 10" (L)

Booklet Half page ad dimensions 7.5" (W) X 5" (L)

Video Ad Spot -15 sec maximum. Supported by Power Point (AVI, MPEG, WMV, etc.)

Scoreboard Display logo must be supplied in JPEG format (avoid white space). Size is 32*168 pixels

Contact for any questions: Rohan D'Souza ▪ Tel: 302-239-2806 (H) ▪ 302-521-0218 (cell) ▪ email: rohandd@gmail.com

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