**INDIAFEST 2016 ADVERTISEMENT ORDER FORM Bob Carpenter Center-University of Delaware**

**631 South College Ave, Newark, DE 19716**

**Sunday, August 28th, 2016**

|  |  |  |
| --- | --- | --- |
| **Video Ad Spot**  ☐ Video Ad Spot (Max 15 sec) | **Rate**  $1000 |  |
| **Video Slide Advertising**  ☐ Video Slide | **Rate**  $350 |
| **Banner Advertising**  ☐ Banner (Max 2 ft. high X 8 ft. wide) | **Rate**  $600 |
| **Program Book Advertising** | **Rate** |
| ☐ Back Cover (color) | $800 |
| ☐ Centerfold (color) **7.5” (W) X 10” (H)** | $750 |
| ☐ Inside Front Cover (color) | $650 |
| ☐ Inside Back Cover (color) | $650 |
| ☐Full Page | $350 |
| ☐Half Page | $250 |
| **Combination Advertising** | **Discount Rate** | **Savings** |
| ☐ Video Slide and Back Cover | $1150  | free additional **Scoreboard Display**\* |
| ☐ Video Slide and Centerfold | $1100  | free additional **Scoreboard Display**\* |
| ☐ Video Slide and Inside Front Cover | $900 | $100 |
| ☐ Video Slide and Inside Back Cover | $900 | $100 |
| ☐ Video Slide and Banner | $850 | $100 |
| ☐ Video Slide and Full Page | $600 | $100 |

\*Scoreboard Display is only available with Advertising or Sponsorships of $1000 or higher.

Contact name: Click here to enter text.

Company name: Click here to enter text.

Email: Click here to enter text.

Phone: Click here to enter text.

Total amount: $Click here to enter text. Special Instructions (if any):Click here to enter text.

Please make checks payable to IAAD and mail the check and the completed advertisement form to:

**IAAD**

**113 Jupiter Road**

**Newark, DE 19711**

***Alternatively***, pay online at <http://iaadelaware.org/sponsors.html>and email the completed advertisement form to [indiafestads@gmail.com](mailto:indiafestads@gmail.com)

**Ad Submittal Specifications (Copy deadline Friday, July 29th):**

**Please e-mail your advertisement file directly to**  [indiafestads@gmail.com](mailto:%20indiafestads@gmail.com)

All video slide ads must be submitted in PPT or Word

All booklet ads must be submitted in PDF, Word or JPEG Booklet full-page ad dimensions 7.5” (W) X 10” (L) Booklet Half page ad dimensions 7.5” (W) X 5” (L)

Video Ad Spot -15 sec maximum. Supported by Power Point (AVI, MPEG, WMV, etc.)

Scoreboard Display logo must be supplied in JPEG format (avoid white space). Size is 32\*168 pixels

Contact for any questions: Rohan D’Souza ▪ Tel: 302-239-2806 (H) ▪ 302-521-0218 (cell) ▪ email: [rohandd@gmail.com](mailto:rohandd@gmail.com)

Kanta Gupta ▪ Tel: 302-239-9535 (H) ▪ 302-354-3851 (cell) ▪ email: kgupta2@comcast.net