



Indo-American Association of Delaware
113 Jupiter Road, NewarkDE 19711

News Release

14 July 2014

**Dance India Dance Theme for IndiaFest 2014
Annual Festival Celebrates 30th Anniversary**

IndiaFest begins its 30th year of celebrating the rich diversity of the Indian Subcontinent with its annual festival. This year's event takes place on Saturday, September 13, 2014 at Father Tucker Memorial Park, 901 N Scott Street, Wilmington from 12 noon to 10 pm, sponsored by the Indo-American Association of Delaware (IAAD).

The central theme of IndiaFest 2014 recognizes and honors the many Dances of India.

It is an end of summer extravaganza that will entertain the entire family. There is something for everyone to enjoy - thrilling carnival rides, an amazing variety of sumptuous Indian food, an exquisite collection of jewelry and ethnic clothes, cultural pageants, Bollywood dances, Bhangra workouts and so much more!

General admission is \$5 and children 6 and under are free.

Come explore the Indian Subcontinent's rich variety of sights and sounds, and enjoy the culinary delights from a large variety of food vendors. IndiaFest also features a vibrant bazaar of vendors selling garments and ornaments, as well as mehndi (henna) application, arts & crafts. A center stage features dancers, artists and visits from public officials of the tri-state area.

About IAAD

The Indo-American Association of Delaware (IAAD) is a not for profit organization without political or religious affiliations, and was incorporated in Delaware in 1984.

IAAD would be happy to give the media a sneak preview of this year's festival preparations and can put reporters in touch with various groups of dancers and vendors who will be participating.

The IndiaFest 2014 flyer is attached.

For more information:

Web: www.iaadelaware.org

Email: iaadnews@gmail.com

Call: Vishal 302-757-2052; Perry 302-540-9105 or Manju 302-234-0214